

For immediate release

## **LearnYu the automatic Chinese course shakes up online language learning**

By Ulysses Hsiung-Luó

Press contact: Judith Meyer, [press@learnyu.com](mailto:press@learnyu.com)

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**Berlin, Germany** - The online language learning community is abuzz with a new entrant on the scene. **LearnYu** is a unique and revolutionary automatic Chinese-learning tool that combines the power of artificial intelligence and the latest developments in language acquisition researches. Through machine learning technology, LearnYu is able to automatically generate Chinese courses that are tailored for each individual learner, drawing from an ever growing base of high-quality content. This creates a learning experience that's optimized for solid progress and maximum usefulness for each learner.

LearnYu has been endorsed by many leading language bloggers, such as Benny Lewis, Richard Simcott, Luca Lampariello, Ollie Richards, Donovan Nagel, Chris Broholm, Oliver Antosch and Olly Guest. LearnYu is the first wholly original online Chinese-learning system that is created from the ground-up to maximize learning efficiency. LearnYu seeks to enable everyone to enjoy the same level of success, and to challenge the market that's dominated by cookie-cutter courses like Rosetta Stone, as well as expensive and inefficient traditional learning tools like language classes and books.

We are seeking to crowdfund the ongoing development of LearnYu on Indiegogo, with a target of \$20,000. The campaign will last until 1 October, with a limited number of contributor perks that are incredibly valuable for language learners. Interested students can already try out the system at [www.learnyu.com](http://www.learnyu.com).

### **About Judith Meyer, the creator of LearnYu:**

LearnYu is developed by Judith Meyer, a hyperpolyglot, computational linguist, veteran web developer, and prominent member in the international language learning community. Conversational in more than 12 languages, including Mandarin Chinese, she has authored and contributed to numerous language learning books and courses, including the award-winning GermanPod101 series. She is one of the foremost language-learning experts on Quora and Reddit, as well as a founder of the international Polyglot Gathering.

### **Links:**

LearnYu: <http://learnyu.com>

Indiegogo: [www.indiegogo.com/projects/learnyu-automagic-chinese-course/x/8615127](http://www.indiegogo.com/projects/learnyu-automagic-chinese-course/x/8615127)

Twitter: <http://twitter.com/LearnYu>

Facebook: [www.facebook.com/pages/LearnYu/1436278279949260](http://www.facebook.com/pages/LearnYu/1436278279949260)

YouTube: [www.youtube.com/channel/UCQXp79zeYbKwjUd35cQcaOw](http://www.youtube.com/channel/UCQXp79zeYbKwjUd35cQcaOw)

Reddit AMA (made the front page!):

[www.reddit.com/r/IAmA/comments/2fg8qe/iama\\_polyglot\\_12\\_languages\\_created\\_language/](http://www.reddit.com/r/IAmA/comments/2fg8qe/iama_polyglot_12_languages_created_language/)

Media:

Intro video: <http://youtu.be/crkBXPOt-G4>

Press kit: <http://learnyu.com/press>

The philosophy behind LearnYu: [http://learnlangs.com/perfect\\_course](http://learnlangs.com/perfect_course)

Endorsements and coverages:

Olly Guests's review on ChineseMusings: <http://chinesemusings.com/learnyu/>

Benny Lewis's Fluent in 3 Months:

[www.facebook.com/fluentin3months/posts/10152263421892204](http://www.facebook.com/fluentin3months/posts/10152263421892204)

[www.fluentin3months.com/tips-for-learning-non-european-languages/](http://www.fluentin3months.com/tips-for-learning-non-european-languages/)

Richard Simcott's Speaking Fluently:

[www.facebook.com/SpeakingFluently/posts/787748261287662](http://www.facebook.com/SpeakingFluently/posts/787748261287662)

Donovan Nagel's Mezzofanti Guild: [www.facebook.com/mezzoguild/posts/644825508948767](http://www.facebook.com/mezzoguild/posts/644825508948767)

Ollie Richard's I Will Teach You a Language:

[www.facebook.com/iwillteachyoualanguage/photos/a.483623261735854.1073741828.433670310064483/640730969358415/?type=1](http://www.facebook.com/iwillteachyoualanguage/photos/a.483623261735854.1073741828.433670310064483/640730969358415/?type=1)

Chris Broholm's Actual Fluency: [www.facebook.com/actualfluency/posts/1460666200870417](http://www.facebook.com/actualfluency/posts/1460666200870417)

Luca Lampariello: [www.facebook.com/poliglotta80/posts/10152220161651991](http://www.facebook.com/poliglotta80/posts/10152220161651991)

Antosch & Lin Blog: [www.antosch-and-lin.com/blog/introducing-judith-meyers-learnyu-system/](http://www.antosch-and-lin.com/blog/introducing-judith-meyers-learnyu-system/)

**Press contact:**

Judith Meyer

Tel: +49 30 24630551

Email: [press@learnyu.com](mailto:press@learnyu.com)

Twitter: @LearnYu / @Junesun (personal)

Quora: [www.quora.com/Judith-Meyer](http://www.quora.com/Judith-Meyer)

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